

# FREE ZIPPO LIGHTER

## WITH PACK UPC'S

Always reliable. Easily refillable. With Your Basic Zippo, you'll always have a light.

### ORDERING INSTRUCTIONS

1. Fill out all information. Offer will expire on April 30, 1995.
2. Print your name and address clearly. You must include your signature and your birth date.
3. In your envelope, enclose your Basic pack UPC's for your order. (These UPC's will not be returned.)



4. Limit 2 lighters per household.
5. Send check or money order for postage and handling payable to "Your Basic Lighter" 100 SOUTH MONROE, CASH.
6. Mail to Your Basic Lighter Promotion, P.O. Box 9014, Denver, Colorado 80214. Package must not be used to have sufficient postage on your envelope.

☐ Mr. ☐ Mrs. \_\_\_\_\_ Home Phone: ( ) \_\_\_\_\_  
☐ Ms. \_\_\_\_\_ Age # \_\_\_\_\_  
 Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 City \_\_\_\_\_ Previous Brand Smoked? \_\_\_\_\_

Quantity	Pack UPC's per box	Total Pack UPC's Enclosed	Postage & handling per box	Box Postage & handling Enclosed
Lighters	60		\$1.75	

Offer limited to smokers 21 years of age or older. Allow 10-12 weeks for delivery. Not responsible for lost, late, undelivered, misplaced or postage due mail. No business accepted. Offer good only in the USA. Offer void where prohibited. Offer void to employees of Philip Morris and its advertising agencies. No group or organizational orders or requests will be honored. By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarettes and branded merchandise (where in the mail subject to applicable state and federal law).

Signature X \_\_\_\_\_ Date of Birth \_\_\_\_\_  
 (required) Month Day Year

# FREE LIGHTER WITH 2 PACK PURCHASE



Basic

65250-D3